



CONNEXUS CHURCH

CANADA SUMMER JOBS

DIGITAL MARKETING COORDINATOR



CONNEXUS CHURCH

Life's too complicated to not know why you're living it. At Connexus, we journey with people towards a life of more intention and meaning in Jesus by creating the easiest church to invite your friends.

Lead Pastor: Jeff Brodie

DIGITAL MARKETING COORDINATOR (CSJ)

Position Summary:

To further the impact of Connexus Church by creating and executing digital strategies that increase engagement and help people take next steps.

Reports To: Associate Media & Marketing Director and/or Executive Director of Digital & Creative

Desired Attributes:

- *Heart:* growing relationship with Jesus and passion for reaching unchurched people.
- *Creative & Strategic:* develops engaging content with clear goals.
- *Analytical & Detail-Oriented:* uses data to improve performance.
- *Organized & Self-Motivated:* manages projects effectively.
- *Adaptable & Resourceful:* stays current and adjusts strategies.
- *Collaborative & Communicative:* works well across teams.
- *Technically Proficient:* experienced with digital marketing tools.
- *Ministry Model:* aligns with Connexus mission, vision, and values.

Key Responsibilities:

- *Content & Social Media:* Plan and manage digital content.
- *Campaign Execution:* Support campaigns for series and events.
- *Email & Website:* Assist with email marketing and website updates.
- *Analytics:* Track performance and optimize results.
- *Collaboration:* Support ministry communication needs.
- Other duties as assigned.

Work Schedule: This Canada Summer Jobs position is 35 hours/week for 8 weeks with a flexible start date. It is based at our Barrie location and requires in-person work for the majority of the hours. The compensation is \$19.00/hour.

To Apply: Please send your resume and cover letter to Shawna Lester, slester@connexuschurch.com.